



SOUTHERN CROSS FUTSAL LEAGUE CONFERENCE INFORMATION



In Association with





★ WHO WE ARE

The Southern Cross Futsal League (SCFL) together and the Southern Cross Futsal W League (SCFWL) were Established in 2020 by Federation of Australian Futsal (FAF) in collaboration with Intersport Management as the League's Provider across Australia, played under the International Futsal governing body Asociacion Mundial de Futsal (AMF).

In 2021 FAF will establish both a Junior Futsal League (J League) for ages 7 to 14 and a Youth Futsal League (Y League) for ages 15 to 20. These Leagues will be run under the same principles as the SCFL with winners from each conference having a Nationals Championships Play-Off's event with the winners (from 12 up) progressing to an International event.





★ OUR GOAL

The FAF's focus is to provide a platform and elevate the game of Futsal through the Southern Cross Futsal League's to a national stage, creating the preeminent National Futsal League in Australia, leading to the first Professional League in the near future.

With these goals in mind being our focus and our passion, through FAF and its affiliation with the International Futsal Governing Body AMF, all leagues have pathways and opportunities to National and Intercontinental club championship competitions across Asia, South American and Central Europe.

Leagues from Under 12 up will be a proving ground and talent identification for the Australian National Futsal Teams.





★ OUR LEAGUES

Leagues operate in a regional Conference based format where each league operator is the competition director for their state or region.

A minimum of four teams is required for a league to be in a “go ahead” state, with each league concluding where the top 2 teams at the end of each Series qualify to play at the SCFL National Championship Final Series, where the winner will be crowd National Champions and be nominated by FAF into the AMF Intercontinental Club Championships, or Asian Confederation Championships.





★ WHAT WE OFFER

With conferences currently operating in both Qld and NSW, we are looking for experienced sports competition operators that share our values and passion for Futsal, who are dedicated to be a part of growing SCFL in your state or region and the platform of Futsal in Australia as we lay the ground work and build foundations for the first Australian Professional Futsal leagues.

We will provide support where needed in promoting & marketing your league to attract clubs and interest in your conference, we also have a number of resources for officiating and professionals in sports administration to leverage from for the right League Operator.

As SCFL is in the seeding phase, there is no upfront cost to take on the SCFL in your region initially as the competition director, however player safety, professional standards and conduct are important to us and who we go into partnership with to grow Futsal.

All players that register for any SCFL conference are required to register as a player under FAF to ensure player injuries and or other incidental insurance related matters are covered, this will come at a cost of \$45 per senior player and \$40 per junior player in the J-League & Y-League (Junior & Youth) . We have a number of resources available to help each conference and league director attract sponsors such as sponsorship collateral, uniform providers, Trophies and Awards etc.





★ SCFL CONFERENCE FORMAT

- Each Conference will manage and run its own League under the rules and regulations set by FAF.
- Each Conference will determine their own budget for running the league.
- Each Conference will be offered a 3 year agreement to run the SCFL in their region.
- Each Conference must run a League with a minimum of 4 Teams.
- Each Conference will endeavour to run 2 Leagues per year (Summer & Winter Leagues).
- Each Conference will endeavour to run both a Men's & Women's (W League)
- Each Conference will have a maximum of 8 clubs, Special consideration may be given to certain areas.
- Each Conference must promote and market their League with the use of all official branding.
- Each Conference must promote and encourage their Clubs to participate in the SCFL National Play-Off's Final.
- Each Conference must ensure that all their players have registered using the FAF Official APP as a SCFL Player with FAF before participating, this includes Player Accident Insurance covers for 12 months and in any FAF Tournament or Event.
- Each Club competing in the Conference must be a registered Club or Business with their State Government or be in the process of establishing itself as a registered Club or Business within 12 months of nominating to play in the SCFL.
- Each Conference will be liable for its own costs and running of the Leagues.
- Each Club must nominate a minimum of 8 players with a Maximum of 18 per team.





★ BEST PRACTICE - GROWING THE SPORT

Each conference game will try to be televised on FAFTV, with each SCFL Conference operator having direct streaming access through the FAFTV, YouTube channel and both the SCFL and FAF social media pages.

Each SCFL Conference Operator will be provided access to televised game management software, however you are required to cover the below minimum personal and media standards when entering into partnership with SCFL to promote a high standard and well operating league: Agree to:

- **Photography** – Preferably a professional photographer is mandated at each league round with all photos dually promoted through social media and also provided to SCFL/FAF.
- **Host Venues for SCFL** – As each league will be played under AMF International Futsal rules, ideally you will secure an International Futsal sized Pitch for the hosting of each league round, special consideration will be made for certain areas, where retaining a Pitch of International Futsal dimensions is not available.
- **Game Day Officiating** – Each league operator is required to source their own match day officials which is standardised at three officials on the day, generally rotating through First/Second & Third official (Time & Sore Keeper). FAF will provide through our affiliates referees training prior to each conference starting and ongoing coaching and training through FRFNSW.
- **Sponsorship** – As each conference is unique with the target market and potential sponsorship opportunities, SCFL does have collateral available to be used to attract sponsors, with the support of the national governing body (FAF) where required to step into and assist with negotiations to help secure sponsorship that is sort. It is the responsibility of each league conference director to grow and promote the SCFL in their region and this includes going out and approaching potential sponsors.





★ SCFL – MEN'S LEAGUE

The SCFL Men's league is designed to showcase the premier Men's Futsal talent in Australia, giving each league in their individual conferences the opportunity to provide pathways to the Intercontinental club championships across Asia, South America and Europe.



The SCFL Men's league is seen as the flagship tournament, to build your franchise along with the SCFL J-League as the bedrock of good financial sustainability, creating a grassroots framework for Futsal and ensure longer term pathways for players into the Y-League and so forth.

As the operator of the league, the men's league will be played under the AMF International Futsal Rules and is to be televised through FAFTV.

FAF annually selects the best players through local scouting and talent identification to represent Australia on tours internationally and also for the Futsal World Cup and Asia Pacific National representative Tournaments.

With the right promotion and social media marketing locally of the SCFL Men's League you will be able to attract established and newly formed teams along with the use and support of FAF and SCFL to generate interest to a broader audience of potential Clubs and players.

As we are in the seeding stage of the growth of the SCFL, we are not asking for any upfront costs initially, however as the governing body of the league, all players will be required to pay \$45 player insurance through the FAF player registration portal.





★ SCFL – W LEAGUE (WOMEN'S)

The growth in Women's sports and particularly the interest in Football and Futsal has been one of the largest drivers in player participation rates over the last several years. The W League has the potential to be the preeminent Women's Futsal League in Australia with the right local regional conference based penetration and promotion.



We are looking for partners who share our vision to elevate Women's Futsal and who would like to also operate the W League in parallel with the Men's League. We understand Women's sports is still growing and there can be conflicting interests as you build out a W-League in your own conference, hence taking on or agreeing to also operate a W-League would possibly better be suited to operators that have both deep contacts into Women's Futsal and Football already or are already operating an existing league Women's Futsal competition, that you can be built on and expanded.

Through FAF the operator of the League, as outlined in the SCFL Men's League through their affiliation with the International Governing Body of Futsal AMF, annually FAF will be sending the winner of the W-League to the Intercontinental Club championships and also the Australian Women's Futsal Team to the Asia Pacific and World Cup Tournaments, hence we see the W-League as the talent pool for up and coming female Futsal talent to develop and take their skills to a much bigger stage.

As we are in the seeding stage of the growth of the SCFL – W League, we are not asking for any upfront costs initially, however as the governing body of the league, all players will be required to pay \$45 player insurance through the FAF player registration portal.





★ SCFL – Y LEAGUE (YOUTH)

The SCFL Youth League is built as the interlocker between the J-League and SCFL Men's and W-League, aimed at players between the ages of 15-20 years of age, this age group and League is a key point in the continued development in both a young players Futsal technical skills and provides a strong talent pool for the Men's and Women's Leagues.



The key to the long-term viability of Futsal and with the SCFL under the direction of the FAF, is the continuity of and operations of Leagues at every stage of a players development and to provide full financial viability for a Futsal Club and the SCFL to be the preeminent arena for grassroots development of Futsal into the Elite Men's and Women's Leagues.

As we are in the seeding stage of the growth of SCFL – Y League, we are not asking for any upfront costs initially, however as the governing body of the league, all players will be required to pay \$45 player insurance through the FAF player registration portal.





★ SCFL – J LEAGUE (JUNIOR)

It's quite an exciting time and opportunity for the SCFL to provide leagues within our newly formed Junior League structure J League. FAF have taken Junior teams to the Junior Futsal World Cup which was such a great experience for all players and families involved and we look to build on this with the addition of the J League which will provide a good bedrock and a feeder for cash-flow and the corresponding leagues as Juniors player develop and grow.



The J League for any future partner will provide a great pathway for players and clubs to both the SCFL Youth League and a good amount of financial revenue to solidify the viability and structure of what we would like to see as a fully-fledged partnership where each conference has SCFL Men's, Women, Youth and Juniors Leagues operating concurrently around Australia.

FAF will provide annual pathways for talented players to represent Australia and also for successful clubs to represent in National Championship Tournaments.

As we are in the seeding stage of the growth of the SCFL– J League, we are not asking for any upfront costs initially, however as the governing body of the league, all players will be required to pay \$40 player insurance through the FAF player registration portal.





★ INTERNATIONAL PATHWAYS

Men's, Women's, Youth & Junior Futsal World Cup's

FAF as the Futsal National Governing body has sent Australian National teams to each successive Youth, Men's & Women's Futsal World Cups over the last several years and with the Confederation of Futsal Growing quite rapidly, we will continue to scout local Australian Futsal talent to represent Australia through the SCFL conference's and provide clear pathways for aspiring Futsal players.

SCFL Strategic Partnership Criteria

For all potential SCFL operating partners, the FAF being the governing body and overarching regulator takes getting the right partner very seriously and we would like to make sure that those that we engage with, leveraging our brand and reputation as the National body, are also aligned with our vision to take Futsal to the masses, to spread and elevate Futsal, providing pathways from grassroots all the way through to National and International representation.

Therefore we follow a standardised screening process for all potential future partners which is reviewed by the FAF governing committee along with our commercial partners.

If you believe you have what it takes to operate the SCFL in your state and believe you have the right skills, experience and credentials to successfully execute and stand up the SCFL, we want to hear from you, however we do require the following information provided as part of our vetting process:





★ NEXT STEPS - EXPRESSION OF INTEREST FORM

If you believe you have what it takes to come on board as a partner with FAF as an operator of the SCFL, please complete the following application and email this to info@futsalaustralia.org.au to allow us to start the vetting of your application.

The vetting process will take between 5-7 working days but we will more than likely touch base with you shortly after receiving any expression of interest.

Contact Name :

Position:

Organisation Name:

Region/s:

Post Code: Phone :

Mobile : Fax :

Email :

Website :





★ FAF SCFL Operating Committee

Antonio Cifuentes – FAF President and Head of SCFL.

Kaine Mannel – FAF Head of Marketing and SCFL Operations.

Feddy Alalami – FAF and SCFL Head of Referee's.

★ CONTACT DETAILS

SOUTHERN CROSS FUTSAL LEAGUE

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